

DigiMedia: Wanna Win? Checklist

PrePlanning (10 possible points)		Poor Planning	Minimum Planning	Great Planning
STORYBOARD	Storyboard exhibits detailed thought and planning for what is applicable to each Scene (Visual, Audio, Effects, Transitions) and each Shot (Descriptions, Dialogue/Narrative)			
Critical Thinking (20 possible points - 5 pts per statement)		Needs Work	Average Level Work	Great Answers
<i>Statement of Purpose and/or Theme on a PSA, Documentary, Research Topic, Creative Narrative, or TRIO Live!</i>				
<i>What is unique or original about your entry? (e.g., research, lyrics, unusual tech approaches, etc.)</i>				
<i>What steps did you take to impact learning or to evoke an emotion or action from the viewer?</i>				
<i>What impact did creating this entry have on you? (And/or what did you learn by participating?)</i>				
DigiMedia Elements (70 possible points)				
CONTENT: ORIGINALITY, QUALITY, and IMPACT (40 points)		Doesn't Meet Criteria	Average Meet Criteria	Meets Criteria
<i>Original Concept of the Presentation - 10 pts</i>	CRITERIA: Concept/Content within the presentation is original and insightful in presenting the theme/purpose and compels the viewer's interest in the theme/purpose/outcome			
<i>Original Music, Lyrics, Scripting, etc., OR Creative Commons Useage. (NO FAIR USE applications allowed) -10 pts</i>	CRITERIA: All creative elements are cited or credited properly. All creative elements are either original or from a Creative Commons resource. Participants did not use Fair Use rules.			
<i>Quality of the Content - 10 pts</i>	CRITERIA: Excellent framing and communication of the message through shot selection/composition, acting, script/dialogue, sequence/pace, and transition effects. Content elicits excellent understanding of the theme/purpose/outcome. Content as a whole is thought provoking and clear			
<i>Finished Product = Impact - 10 pts</i>	CRITERIA: The final product is exceptional and engages/compels the viewer to reflect and/or take action			

TECHNICAL QUALITY (20 points)		Low Level	Average Level	Meets Criteria
<i>Technical Video Quality - 10 pts</i>	CRITERIA: Excellent editing; any special effects are executed to enhance the mood/purpose; lighting, motion, movement is well planned and well executed; effective utilization of a range of interesting angles and video shots to best illustrate the theme/purpose: e.g., angle (up, down, right, left), type (wide, medium, close-up), headroom/noseroom, rule of thirds, point of view			
<i>Technical Audio Quality - 10 pts</i>	CRITERIA: Editing, enhancements, and effects are purposefully planned which adds impact to the message; Audio quality is excellent			
COPYRIGHT and INTELLECTUAL HONESTY (10 points)		Low Level	Average Level	Meets Criteria
<i>Credits, Citation, Permission, References - 10 pts</i>	CRITERIA: Citations are in a proper format. Credits are given for all participating in the video AND for any Creative Commons or free use source. Permissions are available if needed/applicable.			
TOTAL Checks per column				
Comments (offer constructive criticism/advice to help students create an entry that meets the Rubric at the highest level)				